## 2017 IPI Conference Expo Schedule-at-a-Glance

**Sunday, May 21**

- **6:00 a.m. - 2:00 p.m.**
  - Optional Networking Adventure Activity
  - Annual Voigt CAPP Classic Golf Tournament

- **8:00 - 1:00 p.m.**
  - Optional Networking Adventure Activities
  - Louisiana Swampland Tour, Amazing Race, Cultural Geography of New Orleans, Garden, Graves & Grub, Voluntourism: Community GiveBack Project, Taste of New Orleans

- **PRE-CONFERENCE**
  - **9:00 - 5:00 p.m.**
    - Pre Conference Program: Parksmart Advisor Training

- **PRE-CONFERENCE**
  - **9:00 - 5:00 p.m.**
    - Pre Conference Program: APO Site Reviewer Training

### SHOPTALKS

- **1:15 - 3:00 p.m.**
  - Airport Operations
  - Municipal Operations
  - University/Campus Operations
  - Hospital/Medical Center Operations

### MOBILITY AND THE CONNECTED CAR

- **3:15 - 4:45 p.m.**
  - Think Fast, Talk Slow: The Art and Science of Spontaneous Speech
    - Colleen Niese, Marlyn Group, LLC
  - Collaboration in Action: How the University of North Carolina at Chapel Hill’s Five-Year Plan Process is Transforming Campus Access
    - Vanessa Solesbee, and Dean Penny, PE of Kimley-Horn, Cheryl Stout, and Than Austin of University of North Carolina
  - Driving Customer Service with Transportation Technology
    - Megan LaFave, Bedrock Detroit, Jacob Mortiere, Quicken Loans, Travis Knepper, Ridehop, Jack Butler, Henry Ford Health Systems
  - Procurement: Everything you Need to Know (Technology, Services, Solutions, Integration, and Lessons Learned)
    - Julie Dixon, and Patrick Smith of Dixon Resources Unlimited

### FIRST-TIMERS WELCOME & ORIENTATION

- **4:15 - 5:15 p.m.**
  - Planning and Designing for an Unknown Future
    - John Bushman, P.E., Brett Wood, P.E., CAPP, Vicki Pero, SPHR, Blake Laufer, CAPP
  - Maintenance and Repair Costs for Different Types of Parking Structures
    - Nam Shiu, S.E., P.E., and Omid Gooranorimi, Ph.D., Walker Restoration
  - Connected Vehicles: Understanding the Revolution
    - Michael Droz, CAPP SP+, and Brent Paxton, Park Mobile Global
  - Changing the Campus Parking and Mobility Paradigm: The UCLA Experience
    - Renee Fortier, MA, MS and David Karwaski, UCLA

### OPENING WELCOME EVENT: MARDI GRAS MADNESS

- **7:00 - 10:00 p.m.**

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**SCHEDULE-AT-A-GLANCE**

<table>
<thead>
<tr>
<th>COLOR KEY</th>
<th>Personal Development</th>
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<tbody>
<tr>
<td>Finance and Auditing</td>
<td>Planning Design and Construction</td>
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<tr>
<td>Mobility and Alternative Transportation</td>
<td>Technology and Innovation</td>
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*additional fees and/or separate registration required. Limited space available!*
### Monday, May 22

<table>
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<tr>
<th>Time</th>
<th>Session</th>
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| 8:30 - 9:30 a.m. | The Role of Parking in Navigation, Mode Choice, and Driver Behavior  
Willa Ng, Sidewalk Labs, Jeff Albertson, Google Maps  
Barbara Chance, PhD, Chance Management, William Wendt, University of Connecticut, Joseph Sciulli, CAPP, Chance Management  
The Bad News is Time Flies; The Good News is You are the Pilot  
Mitch Skyer, Passiotech  
Where are Airports Taking Us: ACI-NA/IPI Airports Survey Update and Discussion  
Rick Decker, CAPP, MBA, MSPMAC |
| 9:45 - 10:45 a.m. | De-Stressing for Parking Professionals: Useful Tools to De-Stress at Work and Not Take it with You  
Vanessa Cummings, CSCC  
Uber’s Effect on Parking  
Brady Young, Doublemap  
A Smart City Approach to Variable Pricing  
Kelly Clonts, MS, Smarking and Douglas Hausladen, New Haven CT  
Midtown Park: A Parking Blueprint for an Economic Catalyst  
Brian Lozano, Walter P Moore, Liliana Rambo, Winpark, Marton Marshall, Houston Midtown |
| 11:00 - 12:30 p.m. | GENERAL SESSION: Future of Parking, Transportation and Mobility - An Expert Panel  
EXPO HALL Open with TECHTalks  
TRANSITIONING FROM PEER TO LEADER  
Vicki Pero, SPHR, Marlyn Group, LLC  
TRANSFORMATIONAL SERVICES AND EFFICIENCIES  
Thomas Hartley, Florida International University  
INNOVATIVE PARKING FACILITIES TODAY AND IN THE FUTURE  
Jim Lewis, PCI  
IS YOUR BUSINESS READY FOR PARKING RESERVATIONS?  
Paul Sidwell, Advam  
PARK YOUR DATA HERE: IPI’s Approach to Defining Our Industry  
Brett Wood, PE, CAPP, Kimley-Horn, Blake Lauter, CAPP, T2 Systems, Rachel Yoko, CAPP, LEED AP, IPI  
FORTUNE COOKIE COMMUNICATION, SUSHI SUGGESTIONS, AND TAPAS TIDBITS  
Benton Schnabel, CAPP, University of Minnesota  
THE ROLE OF PARKING IN ACCESS AND MOBILITY: A MAJOR PLAYER IN TODAY'S TRANSPORTATION INFRASTRUCTURE  
Roamy Valera, CAPP, SP+  
BENCHMARKING YOUR BUSINESS: ARE YOU CONNECTING THE RIGHT DOTS?  
Blake Lauter, T2 Systems  
PUT PAYMENT FRAUD IN PARK: UNDERSTANDING AND IMPLEMENTING EMV IN PARKING  
Steven Grant, Aberdeen, Tyler Standage, Visa, James Maglothin, 20-20 Parking and Chari Botes, Mastercard |

### Tuesday, May 23

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| 9:00 - 10:00 a.m. | Transformational Services and Efficiencies  
Thomas Hartley, Florida International University  
Innovative Parking Facilities Today and in the Future  
Jim Lewis, PCI  
Is Your Business Ready for Parking Reservations?  
Paul Sidwell, Advam  
Park Your Data Here: IPI’s Approach to Defining Our Industry  
Brett Wood, PE, CAPP, Kimley-Horn, Blake Lauter, CAPP, T2 Systems, Rachel Yoko, CAPP, LEED AP, IPI |
| 10:15 - 11:15 a.m. | Fortune Cookie Communication, Sushi Suggestions, and Tapas Tidbits  
Benton Schnabel, CAPP, University of Minnesota  
The Role of Parking in Access and Mobility: A Major Player in Today's Transportation Infrastructure  
Roamy Valera, CAPP, SP+  
Benchmarking your Business: Are You Connecting the Right Dots?  
Blake Lauter, T2 Systems  
Put Payment Fraud in Park: Understanding and Implementing EMV in Parking  
Steven Grant, Aberdeen, Tyler Standage, Visa, James Maglothin, 20-20 Parking and Chari Botes, Mastercard |
| 11:00 - 12:30 p.m. | TSA First Observer Plus Training Program  
EXPO HALL Open with TECHTalks |

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2017 IPI Conference Expo Schedule-at-a-Glance  
IPIConference.parking.org  
May 21-24, 2017 - New Orleans, Louisiana
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| 3:00 - 4:00 p.m. | **How Shared Autonomous Vehicles will Affect Your Downtown Parking**  
Laurens Eckelboom, SAP |
|             | **Emerging Trends in Personal Mobility and the Future of Structured Parking**  
Michael App, AIA, NCARB, LEED AP  
Tim Haahs & Associates |
|             | **How Do Your Bike Lanes Glow: A Texas A&M Case Study**  
Debbie Hoffman, Ron Steedly  
Texas A & M University |
|             | **Planning an Automated Parking Guidance and Wayfinding System: An Interactive Experience**  
Jon Martens, AICP, CAPP, Dan Kupferman, CAPP, Erik Nelson, PCIP, Brian McGann, PCIP |
|             | **Preserve Your Pot Of Gold and Instantly Repair Damaged Pavement to Eliminate Closures and Decrease Extensive Damage**  
Tom Singleton, Roklin Systems |
|             | **Optimizing Performance of Concrete Structures with Zinc Coated Reinforcing Steel**  
Shannon Pole, Zinc |

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Kelsey Owens, Passport, Inc. |
|             | **Maximizing your Parking Real Estate**  
Rita Azrelyant, MA, Greenwich, CT |
|             | **The Many Reasons People Call: More Parking and Facilities Humor**  
Vanessa Cummings, CSSC |
|             | **Parking - A Primary Platform for Commercialising IoT**  
Chris Reed, Proxismart |
|             | **The Many Reasons People Call: More Parking and Facilities Humor**  
Vanessa Cummings, CSSC |
|             | **Planning an Automated Parking Guidance and Wayfinding System: An Interactive Experience**  
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**IGNITE SESSIONS**

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**GENERAL SESSION: Parking Solutions Competition**

7:15 - 11:45 p.m.

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Harry Delgado, CAPP; New Brunswick Parking Authority |
|             | **Rethinking Bicycle Parking: How to Apply Emerging Policies, Design Standards, and Best Practices**  
Meredith Wilkinson, Kristie Ellis, BA Group |
|             | **A Pragmatic Look at Big Data: Perspectives from License Plate Recognition**  
Charles Pitman, Genetec |
|             | **Five Things Taylor Swift Taught Us About APO**  
Rachel Yoka, CAPP LEED AP, IPI and Casey Jones, CAPP, SP+ |
|             | **Map your Path to CAPP Certification**  
Wayne Mixdorf, CAPP, Becca White, CAPP, Melinda Alonzo, CAPP, Brian Scoggins, CAPP, Irma Henderson, CAPP |
|             | **Planning Power: How a University Incorporated Specifics and Demographics to Ensure the Greatest Usability and Success for its New Parking Garage**  
Chad Snyder, Walker Parking Consultants, Dennis Delaney, CAPP, University of Texas, Austin |
|             | **A Service-Oriented Approach to Parking**  
Arnold Mendez and JC Porter, CAPP, Arizona State University |
|             | **Non-Profit Parking Privatization Partnerships**  
Christian Luz, BSCEE, MSCE, PE, AICP and Walter Kulakowski, Mesirow Financial |

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**GENERAL SESSION: Awards Recognition Ceremony and CAPP Graduation**

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**Airport Facility Tour:** Louis Armstrong New Orleans International Airport

**University/Medical Center Facility Tour:** Tulane Medical Center, LSU Health Sciences Center, and Tulane Uptown Campus

**EXPO HALL Open with TECHTalks**

11:30 - 2:30 p.m.